



PCG Entertainment Plc
("PCGE", the "Company" or the "Group")
PCG Entertainment Plc / Index: AIM / Epic: PCGE / NEX: PCGE

Appointment of Jack Sun as a director of PCGE's Hong Kong subsidiary

PCGE today announced the appointment of Jack Sun as a director of PCGE's Hong Kong subsidiary, PCG Entertainment Ltd ("PCGEL").

Jack was, from early 2016 until the temporary suspension of operations following the dismissal of the Group's former Chief Executive Officer, PCGE's Chief Operating Officer in China (non-board). PCGEL is the Group's subsidiary which controls all of the Group's interests in China, both directly from Hong Kong and also via control of the Group's Wholly Foreign Owned Enterprise ("WFOE") structure.

Jack Sun is not being appointed to the board of PCGE at this time.

PCGE Chairman Richard Poulден, commented: "It is great to welcome Jack back fully into the Group. He has done a tremendous job for us in his consulting role over the last year or so and I look forward to working closely with him once again in an executive capacity."

Prior to working with PCGE, Jack Sun was previously a board director for BETEX Group Plc ("BETEX"). At BETEX he led and won bids for government lottery contracts in three provinces, leading to £430 million per annum in revenues, and identified a number of new business opportunities for BETEX in China.

For more information on PCGE please visit www.pcge.com

Enquiries:

PCG Entertainment PLC

Richard Poulден

Tel: +44 207 812 0645

Allenby Capital Limited

(Corporate Adviser, Nominated Adviser and Broker)

Nick Naylor/Nick Harriss

Tel: +44 20 3328 5656

Damson Communications

(Public Relations)

Abigail Stuart-Menteth

Tel: +44 20 7812 0645

Email: pcge@damsonpr.com