



5 March 2018

PCG Entertainment Plc
("PCGE", the "Company" or the "Group")
PCG Entertainment Plc / Index: AIM / Epic: PCGE

Admission to the NEX Exchange Growth Market

PCG Entertainment Plc (AIM: PCGE; NEX: PCGE) is pleased to announce that its entire issued share capital consisting of 1,042,488,102 fully paid ordinary shares of 0.1 pence each ("Ordinary Shares"), has been admitted to trading on the NEX Exchange Growth Market ("NEX"), with effect from 8.00am 5 March 2018 ("Admission").

Company Information

PCGE is a trading and media distribution company which develops and capitalises on media and other technology opportunities in China and across the Asia-Pacific region – one of the most dynamic growth sectors in the world. The Company still has several licences for operating games and other media content in the potentially lucrative market of China and it is seeking to exploit these opportunities, as well as a gambling licence from the Kahnawake Gaming Commission of the Mohawk Council of the Kahnawake Nation, which was recently renewed.

The Company was admitted to trading on AIM on 4 December 2014. A copy of its admission documents dated 28 November 2014 and 11 August 2015 can be accessed on its website, www.pcge.com. This website where items can be inspected under Rule 75 of the NEX Rules for Issuers.

The Ordinary Shares will remain admitted to trading on AIM following Admission. The Company's Ordinary Shares are eligible for CREST Settlement by way of depository interests. The Company is not subject to the UK City Code on Takeovers and Mergers, and Gibraltar does not have a similar code. The Company holds no Ordinary Shares in treasury.

Mr Poulden commented: "PCGE has taken advantage of the fast-track admission process on NEX which is only available to companies certified as being in good standing on AIM. We believe that this additional trading platform will provide better liquidity in the Company's shares. We also believe that it is good to have alternative markets for the Company's shares as the uncertainty of any BREXIT deal increases."

Details of the Directors

Richard O'Dell Poulden, Chairman

Following a law degree from Oxford University, Mr. Poulden qualified as a Barrister, after which he moved into merchant banking where he worked for Samuel Montagu & Co Limited. Following an MBA at the London Business School and an exchange program with Harvard Business School, he joined the international management consultancy firm, Arthur D Little, where he worked in their European strategy practice. He was also co-founder of its Financial Industries Group. He served in the UK Leadership Team of Electronic Data Systems where he worked on developing new financial structures for the sale of Electronic Data Systems services. He has founded or co-founded successful companies in healthcare, retail and natural resources and in all these sectors he has executed successful strategies for growth by acquisition. Mr Poulden is Chairman of AIM traded Wishbone Gold PLC and Chairman of Black Swan plc.

Professor Michael Raymond Mainelli, Non-Executive Director

Professor Mainelli co-founded Z/Yen Group Limited (“Z/Yen”), a commercial think-tank, in 1994 to promote societal advance through better finance and technology. In his career he has worked in rocket science, finance, and technology. Professor Mainelli has worked on the internet since 1976 with numerous early stage technologies, such as developing games for clients, e.g. Sony, as well as for Z/Yen. Professor Mainelli won a 1996 Foresight Challenge award for creating the Financial Laboratory, melding military gaming with trading to visualise financial risk, and a 2003 UK Smart Award for PropheZy, Z/Yen’s prediction software. Professor Mainelli has been a commentator on the fusion of betting, gaming and finance over the years, including work on weather bets and sports contingency risk. After a post at Arthur Andersen, Professor Mainelli spent seven years as a partner and board member of the leading accountancy firm, BDO Binder Hamlyn, directing global consulting projects. While cofounding Z/Yen, Professor Mainelli served as a Director of Europe’s largest R&D organisation (the Defence Evaluation & Research Agency) leading to two privatisations. Educated at Harvard, Trinity College Dublin and the London School of Economics, Professor Mainelli is a qualified accountant, securities professional, computer specialist and management consultant, he was 2004/2005 British Computer Society “Director of the Year”. In 2005, he was the Mercers’ School Memorial Professor of Commerce at Gresham College. Professor Mainelli is a non-executive director of the United Kingdom Accreditation Service (UK’s national body for standards and laboratories) and AIM traded Wishbone Gold plc and has held numerous advisory posts, including Hitachi UK and HM Treasury.

Alan David Gravett, Non-Executive Director

Mr Gravett commenced employment with Barclays Bank Trust Company Limited, (then Barclays Bank Executor and Trustee Department), in 1965 achieving the Trustee Diploma of the Institute of Bankers in 1973. By 1986 he had become manager of their Gibraltar operation, dealing with the administration of companies and trusts, leaving in 1988 and remaining in Gibraltar to join a large local trust corporation. In 1993 he became an executive director of a smaller local trust corporation and remained there for 18 years leaving when the trust corporation was sold. He is now a freelance consultant based in Gibraltar but continues to be closely involved with company and trust structures for a wide range of international clients.

Robert (“Bob”) McDowall, Non-Executive Director

Bob has over forty years’ experience in the banking, securities and investment business, with companies including Merrill Lynch, Pru-Bache and Singer and Friedlander. His experience covers strategic planning, research, marketing, business development, operations, regulation, finance and public affairs. He also holds a law degree from University College London. He was an elected member of the States of Alderney from 2013 until 2016, where he served as Chairman of the Policy & Finance Committee, the senior Governing Committee, and served on the UK Parliamentary Cross-Party Committee on the Channel Islands.

Sector Classification

Travel and Leisure

Registered Office and Principal Place of Business

Registered office

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Principal place of business:

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Corporate Adviser and Contact Details

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Shareholder Information

The percentage of Ordinary Shares not in public hands is 8.64%.

Name of Shareholder	Number of Ordinary Shares Held	Percentage of enlarged issued share capital
Barclays Direct Investing Nominees Limited	83,069,016	7.97%
Beaufort Nominees Limited	36,836,581	3.53%
HSDL Nominees Limited	75,991,253	7.29%
Hargreaves Lansdown Nominees Limited	115,441,817	11.07%
Interactive Investor Services Nominees	124,025,612	11.90%
JIM Nominees Limited	135,024,662	12.95%
Lawshare Nominees Limited	32,712,723	3.14%
SVS Nominees Limited	166,569,088	15.98%
Liam P Hale	119,855,000	11.50%

Director	Number of Ordinary Shares Held	Percentage of Enlarged Share Capital
Richard Poulden ¹	89,956,405	8.63%
Michael Mainelli ²	50,000	0.005%
Alan Gravett ³	20,000	0.002%

Notes:

- Richard Poulden is deemed to be interested in the Ordinary Shares (or depositary interests in respect thereof) referred to above as follows (all of such Ordinary Shares, registered via DIs, in the name of Ashton Nominees Inc other than the 65,500,000 Ordinary Shares registered in the name of Black Swan Group as referred to below):*
 - 3,000,000 Ordinary Shares belong to Black Swan Plc of which Richard Poulden is the chairman;*
 - 62,500,000 Ordinary Shares belong to Black Swan FZE, which is a wholly owned subsidiary of Black Swan Plc;*
 - 3,000,000 Ordinary Shares belong to Richard Poulden's wife and infant children;*
 - 19,456,405 Ordinary Shares belong to the Malvern Trust, a trust in respect of which Richard Poulden's family can be beneficiaries; and*
 - 2,000,000 Ordinary Shares belong to the John Edward Poulden Settlement Trust, a trust for the benefit of Richard Poulden's children.*

